



E-FEST 2015

COEP | 27th – 29th March 2015

E-Fest, the annual entrepreneurial festival of College of Engineering, Pune, is one of the most anticipated events for aspiring and real-time entrepreneurs, conducted by the **Entrepreneurship Development Cell, COEP**. E-Fest steps into its fourth successive year, with the intent to bring together like minded innovative people and celebrate the spirit of entrepreneurship. It is the perfect opportunity for all emerging entrepreneurs to learn, network and compete, in an extraordinarily fascinating and focused environment. E-Fest promises to encompass a multitude of challenging and stimulating events and workshops for its participants. The focus remains not only on inculcating the entrepreneurial seed, but also on providing a platform to furnish the required skills. The grand event is scheduled for the **27th, 28th and 29th of March, 2015**.

This year's theme is, "**The Game Changers**".

In the face of adversity, while others change the rules, entrepreneurs change the game.

ADVANCED WORKSHOPS: 28th March

-Art of Pitching -B-Plan Writing -What investors look for in a B-Plan

Timings : **10:30 am onwards**.

Business Model Canvas - Conducted by **Vishwas Mahajan** (President, TiE Pune Chapter)

Timings: **2:30 pm onwards**

FLAGSHIP:

Business Baazigar : 29th March, 2015.

Do you have a start-up with products/services that are absolute crowd-pullers? Along with the skill to triumph threats and benefit from opportunities? If so, come and experience the ultimate challenge!

Team Composition: 2-4

Round-1 (pre-event) : Idea Screening.

Round-2 (Sell Your Product/Service - by invite only) : 29th March

Timings : **10:00 am onwards**

Event Head : **Sufii Shahi** (+91 7875663327)

COMPETITIONS:

Pep Talk : 29th March

Put yourself in the shoes of a CEO facing a period of apocalypse and his entire team left utterly discouraged and the company in turmoil. Can you turn the tables with your ultimate oratory skills to fire up your workforce? Bring out the motivational speaker in you and explore the art of persuasion.

Team Composition: Individual

Timings : **10:30 am onwards**

Event Heads : **Purnima Ranjith (+91 7767842849)**

Sahil Harjai (+91 9594111467)

Biz Quiz : 29th March

Get ready to face some challenging questions on diverse aspects of business and the facts from the B-world, coupled with tidbits of trivia, in one of the most intense and nail-biting quiz competitions.

Team Composition : 1-2

Timings: **2:30 pm onwards**

Event Head: **Chinmay Talwadkar (+91 9403410809)**

Bull Run - Stock Market Simulation: 29th March

In an erratic scenario where sometimes the bull is let loose and often the bear draws you to the ground; Rise above the rest with your analyzing skills and put the best foot forward to ride your investments.

Team Composition: Individual

Timings: **10:30 am onwards**

Event Head: **Tahir Shabbir (+91 9503967052)**

Aditya Jindal (+91 8956548611)

BidMaster - IPL Auction: 29th March

Ever dreamt of owning an ideal cricket Team? The wait stops here for all you cricket enthusiasts to compile the best team with you strategic bidding and experience the thrill, like in an IPL auction. So come bid your way to victory at Bidmaster!

Team Composition: 1-2

Timings: **10:30 am Onwards**

Event Head: **Mayur Ahuja (+91 9960098683)**

The NGO Challenge: 29th March

Get an opportunity to work along with an NGO and use your problem solving skills to contribute for a good cause and make a difference. It's a no ordinary case study, it's the one that counts.

Team Composition : 2-4

Timings: **2:30 pm onwards**

Event Head: **Shreyas Lakhe (+91 9561415892)**

NETWORKING MEETS :

Entrepreneur's Coffee Meet : 29th March

With some excellent coffee and an amusing ambience, this meet provides a platform for all entrepreneurs to share their stories, discuss problems and create a vivid network for themselves

Timings : **10:00 am onwards**

Event Heads : **Shreshtha Mishra (+91 9730103275)**

Start-Up Speed Dating -Where Skill meets Opportunity : 29th March

Are you a start-up looking for the right people? Or are you the one that has what it takes and doesn't want to waste it in a big company? Then join in! Speed dating is an arranged form of matchmaking that focuses on meeting a lot of people in a very short span of time. This provides a platform for you to meet like-minded people or maybe your co-founder too.