

College of Engineering, Pune
Class- T.Y.B.Tech.
(AS-09002) Applied psychology

Duration: 2hrs 30 min.

Academic Year: 2013-14

Max. Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks
3. Do not keep mobile phones with you, or else the handsets will be retained permanently by exam cell.

- Q. 1 Explain the following terms (**any five**) [10]
- a) Stress
 - b) Emotional Intelligence
 - c) Creativity
 - d) Mind mapping
 - e) Observation
 - f) personality
- Q. 2 Fill in the blanks [10]
- a) Aims of Psychology are _____, _____ and _____.
 - b) The two types of creative thinking are convergent and _____.
 - c) The _____ stage of problem solving is also called the 'Aha' stage.
 - d) The Panch Kosha theory of personality suggests five aspects of personality, namely, Annamaya, _____, Manomaya, _____ and _____.
 - e) The two types of stress are _____ and _____.
- Q. 3 Write notes on the following in about 100 words each (**any 4**) [20]
- a) Industrial and Organizational Psychology
 - b) Measures of Creativity
 - c) Consequences of excessive disclosure
 - d) Obstacles in Problem Solving
 - e) General Adaptation Syndrome
- Q. 4 Answer the following questions in about 250 words each (**any 2**) [10]
- a) Distinguish between guidance and counseling
 - b) Big Five Model of Personality
 - c) Explain the theory of Transactional Analysis
- Q. 5 Answer **any one** of the following in about 400 words [10]
- a) What is stress? Explain different strategies of coping with stress
 - b) Write importance of SWOT analysis and time matrix for engineering students.