

COEP Startup Re-focus Lab developed 'Pastry Push' game won the Best Overall Game in Blackberry Contest.

BlackBerry conducted a Game On Contest (from September 23, 2013 to December 31, 2013) for game developers. The contest aimed to foster development of gaming applications across the BlackBerry 10 OS.

ReFocus Labs, a start up venture at COEP participated and won the Grand prize of Rs. 1 Lakh in the category “Best Game -Over all” for their game “Pastry Push”.

(Please refer: <http://blackberryappcontest.com/gameon>)

The game is also available on all Android Devices

Download Link:

<https://play.google.com/store/apps/details?id=com.RefocusLabs.PastryPush>

ReFocus Labs now aims to win the Google AdMob Challenge 2014 with their game Pastry Push.

All eligible Games were reviewed by Sponsors on the following criteria: User experience: Gestures, Flow, Navigation, Gameplay; Performance & Configurability, including form factor support for BlackBerry 10 smartphones; Service integration; and Incorporating of gaming engines: Marmalade, Unity or Shiva 3D ("Judging Criteria").

“Pastry Push”, game developed by Refocus lab team scored the highest overall score and won the Grand Prize which consist of Rs 100,000 INR (1 Lakh) + one (1) BlackBerry® Z10 Limited Edition smartphone in red (worth Rs 43,490 INR)

About ReFocus Labs: ReFocus Labs is a technology startup currently focusing on Augmented Reality technologies and 3D game development. It was founded by Mayur More and Shashwat Pradhan in their second year of engineering (2013) in COEP. ReFocus Labs currently has 8 members working on application development from COEP. They also run a technology blog called Decoding: <http://decodingtech.com>